





<b>CORPORATE EVENT NOTICE:</b>	Change of company's business name <b>ARTPRICE.COM</b>
<b>LOCATION:</b>	Paris
<b>NOTICE:</b>	PAR_20191003_11008_EUR
<b>DATE:</b>	03/10/2019
<b>MARKET:</b>	EURONEXT PARIS

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***Change of company's business name***

The Extraordinary general meeting of shareholders of the company ARTPRICE.COM, held on 30/09/2019, decided to change its company name to **ARTMARKET.COM(EX ARTPRICE.COM)**.

Therefore, as of 07/10/2019, the product name of the ordinary shares will be modified as follow:

<b>New product name:</b>	<b>ARTMARKET COM</b>		
<b>ISIN:</b>	FR0000074783	<b>Euronext code:</b>	FR0000074783
<b>Symbol:</b>	<b>PRC</b>		

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